

WILD HEART† BOOKS

PRESS RELEASE

August 3, 2018
FOR IMMEDIATE RELEASE

SERENADE BOOKS BECOMES WILD HEART BOOKS

Serenade Books has been purchased by Misty M. Beller Books, Inc. and will be branded as Wild Heart Books in order to more clearly portray its new focus on publishing historical romance novels. Serenade, the Oklahoma-based Christian publishing company, was established in 2014 and has specialized in inspirational romance novels. As part of the acquisition, the company's headquarters will move to South Carolina.

“We’re thrilled to move forward with the excellent novels Serenade has published,” says Managing Director Misty M. Beller. “We feel this new focus will allow us to reach a thriving niche of the Christian fiction market. Building on our previous success with historical romance novels for Christian readers, we will be able to connect talented authors with a readership eager for their stories.”

Wild Heart Books will publish historical romance novels set prior to 1900 that are woven with the truth of God's love. “We’ve long respected the position of Serenade Books in the Christian fiction community, and we’re thrilled to move forward with this new approach. We’ve already connected with a readership who loves historical romance novels. This acquisition allows us to provide more enjoyable stories for that audience.”

For more information and submission guidelines, visit <https://wildheartbooks.org>.